

PARRISH HERITAGE FESTIVAL & CHILI COOK-OFF

MARCH 9, 2024

PARRISH



SPONSORSHIP OPPORTUNITIES

**Florida Railroad Museum
12210 83rd Street East
Parrish, Florida 34219**

WWW.PARRISHCHILI.COM

JOIN US!

THE PARRISH CIVIC ASSOCIATION IS VERY EXCITED TO BRING ONCE AGAIN THE ANNUAL PARRISH HERITAGE FESTIVAL & CHILI COOKOFF TO THE LOCAL COMMUNITY! THIS EVENT HAS GROWN EVERY YEAR WITH 2023 BEING THE BEST YEAR YET. THE PCA WAS ABLE TO RAISE OVER \$32,000 IN PROFIT LAST YEAR, MONIES THAT ARE PUT DIRECTLY BACK INTO THE COMMUNITY FOR POSITIVE BENEFITS SUCH AS BEAUTIFICATION OF THE AREA, MORE COMMUNITY EVENTS, PUBLICATION OF THE PARRISH VILLAGE NEWSPAPER, MONTHLY MEETINGS AND COUNTY INITIATIVES.

WITH ALL THE GROWTH COMING INTO THE AREA, THE PCA IS LOOKING TO BUILD A COMMUNITY CENTER. SO THIS YEAR WE INVITE YOU TO PARTNER WITH US SO THAT WE MAY ATTAIN OUR GOAL OF REACHING \$50,000 IN PROFIT TO TRY AND MAKE THIS A REALITY!

THIS EVENT WOULD NOT BE POSSIBLE WITHOUT THE GENEROSITY OF AMAZING SPONSORS SUCH AS YOURSELF!

WE OFFER MANY DIFFERENT SPONSORSHIP OPPORTUNITIES, EACH OFFERING SEVERAL WAYS TO PROMOTE YOUR BUSINESS TO THE LOCAL COMMUNITY. SO PLEASE TAKE A LOOK AT THE SPONSORSHIPS AVAILABLE AND JOIN US IN MAKING THIS YEAR BETTER THAN EVER!

SO PLEASE...COME JOIN THE FUN & HELP SPONSOR A GREAT EVENT!

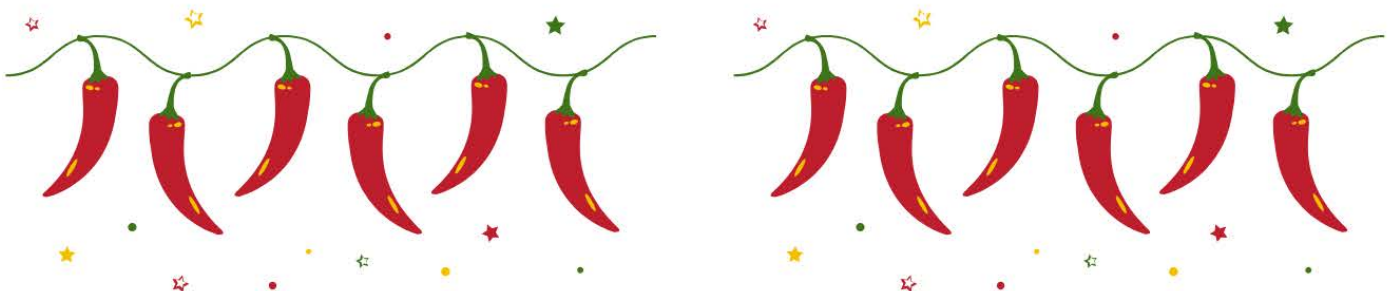
Sponsorship Opportunities



RED HOT CHILI PEPPER SPONSOR

\$10,000.00

- **FIFTEEN (15) COMPLIMENTARY ENTRY TICKETS**
- **ONE (1) CHILI COOK-OFF TEAM ENTRY FEE (INCLUDES TENT PACKAGE)**
- **DISPLAY UP TO EIGHT (8) CORPORATE BANNERS AT EVENT (YOU SUPPLY)**
- **BILLED AS “EVENT SPONSOR” IN ALL ADVERTISING**
- **OPPORTUNITY TO ADDRESS THE CROWD THE DAY OF EVENT**
- **TEN (10) OFFICIAL EVENT T-SHIRTS**
- **TWENTY (20) BEER TRUCK TICKETS**
- **TEN (10) FOOD TRUCK VOUCHERS**
- **YOUR LOGO ON: BACK OF EVENT T-SHIRTS (LARGEST AND BEST PLACEMENT ON SHIRT), MAIN BANNER AT FESTIVAL ENTRANCE, ALL PRINTED MATERIALS, EVENT WEBSITES**
- **MULTIPLE COMPANY RECOGNITION “SHOUT OUTS” DURING EVENT**
- **SPOTLIGHT ARTICLE IN PARRISH VILLAGE NEWSPAPER**
- **SOCIAL MEDIA RECOGNITION**
- **OPPORTUNITY TO PROVIDE PROMOTIONAL ITEMS AT MAIN ENTRANCE**
- **FREE VENDOR BOOTH WITH CHOICE OF PLACEMENT**



Sponsorship Opportunities



WHERE'S THE BEEF SPONSOR

\$5,000.00

- **TEN (10) COMPLIMENTARY ENTRY TICKETS**
- **ONE (1) CHILI COOK-OFF TEAM ENTRY FEE (DOES NOT INCLUDE TENT PACKAGE)**
- **DISPLAY UP TO FOUR (4) CORPORATE BANNERS AT EVENT (YOU SUPPLY)**
- **OPPORTUNITY TO ADDRESS THE CROWD THE DAY OF EVENT**
- **FIVE (5) OFFICIAL EVENT T-SHIRTS**
- **TEN (10) BEER TRUCK TICKETS**
- **FIVE (5) FOOD TRUCK VOUCHERS**
- **YOUR LOGO ON: BACK OF EVENT T-SHIRTS, MAIN BANNER AT FESTIVAL ENTRANCE, ALL PRINTED MATERIALS, EVENT WEBSITES**
- **MULTIPLE COMPANY RECOGNITION "SHOUT OUTS" DURING EVENT**
- **SPOTLIGHT ARTICLE IN PARRISH VILLAGE NEWSPAPER**
- **SOCIAL MEDIA RECOGNITION**
- **OPPORTUNITY TO PROVIDE PROMOTIONAL ITEMS AT MAIN ENTRANCE**
- **FREE BUSINESS VENDOR BOOTH**



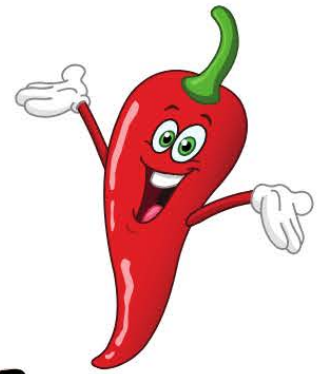
HILL OF BEANS SPONSOR

\$2,500.00

- **FIVE (5) COMPLIMENTARY ENTRY TICKETS**
- **ONE (1) CHILI COOK-OFF TEAM ENTRY FEE (DOES NOT INCLUDE TENT PACKAGE)**
- **DISPLAY UP TO TWO (2) CORPORATE BANNERS AT EVENT (YOU SUPPLY)**
- **OPPORTUNITY TO ADDRESS THE CROWD THE DAY OF EVENT**
- **THREE (3) OFFICIAL EVENT T-SHIRTS**
- **FIVE (5) BEER TRUCK TICKETS**
- **THREE (3) FOOD TRUCK VOUCHERS**
- **YOUR LOGO ON: BACK OF EVENT T-SHIRTS, MAIN BANNER AT FESTIVAL ENTRANCE, ALL PRINTED MATERIALS, EVENT WEBSITES**
- **MULTIPLE COMPANY RECOGNITION "SHOUT OUTS" DURING EVENT**
- **SOCIAL MEDIA RECOGNITION**
- **FREE BUSINESS VENDOR BOOTH**



Sponsorship Opportunities



BEEN THERE GOT THE T-SHIRT SPONSOR **\$1,500.00 (EXCLUSIVE SPONSORSHIP – ONE ONLY)**



- YOUR LOGO ON THE SLEEVE OF THE EVENT T-SHIRT
- THREE (3) COMPLIMENTARY ENTRY TICKETS
- ONE (1) CHILI COOK-OFF TEAM ENTRY FEE (DOES NOT INCLUDE TENT PACKAGE)
- TWO (2) OFFICIAL EVENT T-SHIRTS
- YOUR LOGO ON: MAIN BANNER AT FESTIVAL ENTRANCE, ALL PRINTED MATERIALS, EVENT WEBSITES
- COMPANY RECOGNITION “SHOUT OUT” DURING EVENT
- SOCIAL MEDIA RECOGNITION
- FREE BUSINESS VENDOR BOOTH

PARADE PRESENTATION SPONSOR **\$1,500.00 (EXCLUSIVE SPONSORSHIP – ONE ONLY)**

- SIGNAGE IN THE PARADE STAGING AREA AND ON PCA PARADE VEHICLE
- THREE (3) COMPLIMENTARY ENTRY TICKETS
- ONE (1) CHILI COOK-OFF TEAM ENTRY FEE (DOES NOT INCLUDE TENT PACKAGE)
- TWO (2) OFFICIAL EVENT T-SHIRTS
- YOUR LOGO ON: BACK OF EVENT T-SHIRTS, MAIN BANNER AT FESTIVAL ENTRANCE, ALL PRINTED MATERIALS, EVENT WEBSITES
- COMPANY RECOGNITION “SHOUT OUT” DURING EVENT
- SOCIAL MEDIA RECOGNITION
- FREE BUSINESS VENDOR BOOTH



Sponsorship Opportunities



PLAY THAT FUNKY MUSIC SPONSOR

\$1,500.00 (EXCLUSIVE SPONSORSHIP -- ONE ONLY)

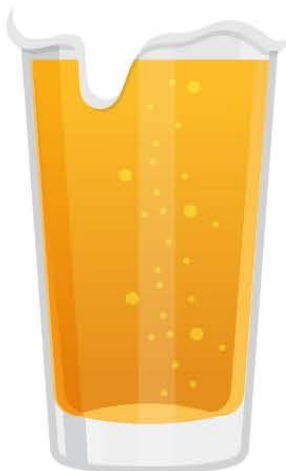
- BANNER ON THE FRONT OF STAGE
- DISPLAY TWO (2) ADDITIONAL CORPORATE BANNERS BY STAGE (YOU SUPPLY)
- THREE (3) COMPLIMENTARY ENTRY TICKETS
- ONE (1) CHILI COOK-OFF TEAM ENTRY FEE (DOES NOT INCLUDE TENT PACKAGE)
- TWO (2) OFFICIAL EVENT T-SHIRTS
- YOUR LOGO ON: BACK OF EVENT T-SHIRTS, MAIN BANNER AT FESTIVAL ENTRANCE, ALL PRINTED MATERIALS, EVENT WEBSITES
- COMPANY RECOGNITION "SHOUT OUTS" DURING EVENT
- SOCIAL MEDIA RECOGNITION
- FREE BUSINESS VENDOR BOOTH



FROSTY BEVERAGE STATION SPONSOR

\$1,500.00 (EXCLUSIVE SPONSORSHIP -- ONE ONLY)

- SIGNAGE NEAR THE BEER TRUCK LOCATION
- YOUR LOGO ON 750 EVENT KOOZIES (ONE COLOR LOGO)
- THREE (3) COMPLIMENTARY ENTRY TICKETS
- ONE (1) CHILI COOK-OFF TEAM ENTRY FEE (DOES NOT INCLUDE TENT PACKAGE)
- TWO (2) OFFICIAL EVENT T-SHIRTS
- YOUR LOGO ON: BACK OF EVENT T-SHIRTS, MAIN BANNER AT FESTIVAL ENTRANCE, ALL PRINTED MATERIALS, EVENT WEBSITES
- COMPANY RECOGNITION "SHOUT OUTS" DURING EVENT
- SOCIAL MEDIA RECOGNITION
- FREE BUSINESS VENDOR BOOTH



Sponsorship Opportunities



CRUSHED TOMATO SPONSOR

\$1,000.00

- **TWO (2) COMPLIMENTARY ENTRY TICKETS**
- **ONE (1) CHILI COOK-OFF TEAM ENTRY FEE (DOES NOT INCLUDE TENT PACKAGE)**
- **TWO (2) OFFICIAL EVENT T-SHIRTS**
- **YOUR LOGO ON: BACK OF EVENT T-SHIRTS, MAIN BANNER AT FESTIVAL ENTRANCE, ALL PRINTED MATERIALS, EVENT WEBSITES**
- **COMPANY RECOGNITION "SHOUT OUT" DURING EVENT**
- **SOCIAL MEDIA RECOGNITION**
- **FREE BUSINESS VENDOR BOOTH**



PARRISH PIONEER SPONSOR

\$500.00

- **TWO (2) COMPLIMENTARY ENTRY TICKETS**
- **TWO (2) OFFICIAL EVENT T-SHIRTS**
- **YOUR LOGO ON: PRINTED MATERIALS AND EVENT WEBSITES**
- **COMPANY RECOGNITION "SHOUT OUT" DURING EVENT**
- **SOCIAL MEDIA RECOGNITION**
- **FREE BUSINESS VENDOR BOOTH**



FESTIVAL FANATIC SPONSOR

\$250.00

- **ONE (1) COMPLIMENTARY ENTRY TICKET**
- **ONE (1) OFFICIAL EVENT T-SHIRT**
- **YOUR LOGO ON:, PRINTED MATERIALS AND EVENT WEBSITES**
- **SOCIAL MEDIA RECOGNITION**



**SECURE YOUR SPONSORSHIP
ONLINE AT
WWW.PARRISHCHILI.COM**

**For More Information
Please Contact:**

**Jennifer Hamey @
president@parrishcivicassociation.com**

***Thank
you!***



PARRISH
CIVIC ASSOCIATION

SPONSORSHIP COMMITMENT FORM

- Red Hot Chili Pepper (\$10,000)
- Where's The Beef (\$5,000)
- Hill of Beans (\$2,500)
- Been There Got the T-shirt (\$1,500)
- Parade Presentation (\$1,500)
- Play That Funky Music (\$1,500)
- Frosty Beverage Station (\$1,500)
- Crushed Tomato (\$1,000)
- Parrish Pioneer (\$500)
- Festival Fanatic (\$250)

Business Name: _____

Company Contact: _____

Address: _____

Phone: _____

Email: _____

The Agreement, signed by an authorized representative, must be received by the PCA and will constitute a binding contract for the sponsorship amount as marked above. Full payment is due to the PCA by February 15, 2023. This Agreement will become effective upon acceptance by the PCA.

Date Accepted by PCA: _____